

Frequently Asked Questions About Measure FF

Q: What is the East Bay Regional Park District?

A: The East Bay Regional Park District manages 73 regional parks in Alameda and Contra Costa counties. The Park District is the largest park district in the nation with over 121,000 acres of parkland and over 1,250 miles of trails.

Q: What is Measure FF?

A: In 2004, voters in western Alameda and Contra Costa counties, including the communities of Alameda, Albany, Berkeley, El Cerrito, El Sobrante, Emeryville, Kensington, Oakland, Piedmont, Richmond, and San Pablo, approved **Measure CC** to fund local, regional park and open space needs. Measure CC is an existing \$1/month parcel tax that is set to expire soon. **Measure FF** is on the November 6 ballot to extend this voter-approved funding for Regional Parks. **Measure FF does not increase tax rate.**

Q: Did Measure FF include community input?

A: Yes. The Park District conducted public and stakeholder outreach to engage the community about local park and open space needs in the Measure CC area. To engage the community and stakeholders, the Park District held three community meetings, four public board meetings/hearings, and engaged key, long-time stakeholders, including the Sierra Club, Audubon Society, and Save the Redwoods League, among others. The proposed list of services and projects to be funded by Measure FF were posted on the District's website and available to the public for six months before the Board voted to place an extension measure on the ballot. On June 5, 2018, the East Bay Park District Board of Directors voted unanimously to place **Measure FF** on the November 2018 ballot.

Q: Why is local funding needed?

A: Since 2004, voter-approved funding has helped maintain and improve public access to regional parks, trails and open space in western Alameda and Contra Costa counties – including completion of over 43 projects. **Measure FF** simply extends existing, voter-approved funding. **Measure FF does not increase tax rate.**

Q: How Will Measure FF Funds Be Spent?

Measure FF will provide funding for regional park services including wildfire protection, public safety, public access, trails, visitor use facilities, and the restoration of natural habitat, urban creeks, and shorelines. **Measure FF** would provide funding for 50 new public access, natural habitat restoration, and visitor use facility projects. Some projects include:

- New Gateway Regional Shoreline Park in West Oakland
- Tilden Regional Park/Tilden Nature Area visitor use facility improvements
- Lake Temescal water quality improvements
- Crown Beach State Park and Crab Cove visitor use facility improvements
- McLaughlin Eastshore State Park natural habitat improvements
- Miller/Knox Regional Shoreline (Keller Beach) visitor use facility and natural habitat improvements
- Lake Chabot marina repairs and upgrades

Q: How will Measure FF help protect against wildfires?

A: **Measure FF** will extend funding for fire hazard reduction in the wildland-urban interface and sustainable forest management practices, consistent with the Park District’s approved and fully permitted Wildfire Hazard Reduction and Resource Management Plan. Existing, voter-approved funding currently supports the thinning or removal of hazardous vegetation on over 500 acres annually. Twenty-two percent of **Measure FF** funds goes toward fire hazard reduction and sustainable forest management. Fire hazard reduction and sustainable forest management is the top spending priority in Measure FF. Measure FF also provides funding for firefighters.

Q: How will Measure FF improve visitor use facilities?

A: **Measure FF** will provide funding to improve visitor use facilities such as restrooms and picnic areas, and for continued trail maintenance and expansion to increase public access, including closing gaps in the Bay Trail and enhancing regional connectivity for commuters and safe routes to school. **Measure FF** also provides funding to keep the Crab Cove Visitor Center in Alameda open year-round and for new interpretive and recreational staff at Point Pinole and MLK Jr. Shorelines.

Q: How will Measure FF help natural habitat?

A: **Measure FF** will provide funding for ongoing erosion control, watershed protection, redwood conservation, and preservation/restoration of natural habitat, including urban creeks, marshes, and shorelines.

Q: What fiscal accountability measures are included in Measure FF?

A: As a public agency, the East Bay Regional Park District has been very responsible in managing its resources. **Measure FF** includes the same fiscal accountability and transparency requirements included in Measure CC and regularly practiced by the Park District. For its strong fiscal management and balanced budgets, the Park District has been awarded the Certificate of Achievement for Excellence in Financial Reporting for 16 consecutive years. Additionally, the Park District has an AAA rating from Standard & Poor’s (S&P) – the highest possible rating.

Q: What Regional Parks will benefit from Measure FF?

Measure FF will help fund projects and ongoing services at all Regional Parks in the Measure FF area, including

- Alameda Point
- Anthony Chabot
- Claremont Canyon
- Crown Beach/Crab Cove
- Gateway
- Huckleberry
- Kennedy Grove
- Lake Chabot
- Leona Canyon
- Martin Luther King, Jr.
- McLaughlin Eastshore
- Miller-Knox
- Point Isabel
- Point Molate
- Point Pinole
- Redwood
- Roberts
- Sibley
- Sobrante Ridge
- Temescal
- Tilden
- Wildcat Canyon

Q: Where can I get more information?

A: For more information about **Measure FF**, visit www.ebparks/MeasureFF. If you have any specific questions, contact Public Information Supervisor Dave Mason by phone at 510-544-2217 or by email at dmason@ebparks.org.